

**Introduced by Senators Dunn and Ackerman
(Coauthors: Senators Campbell, Margett, and Morrow)**

May 18, 2005

Senate Concurrent Resolution No. 50—Relative to Disneyland.

LEGISLATIVE COUNSEL'S DIGEST

SCR 50, as introduced, Dunn. Fiftieth anniversary of Disneyland.

This measure would congratulate Disneyland and the Walt Disney Company on the 50th anniversary of Disneyland, and declare July 17, 2005, as Disneyland Day in California.

Fiscal committee: no.

1 WHEREAS, Disneyland first opened its doors on July 17,
2 1955, in Anaheim, California; and

3 WHEREAS, When Walt Disney formally dedicated
4 Disneyland on July 17, 1955, he stated that he hoped the park
5 would be "...a source of joy and inspiration to all the world"; and

6 WHEREAS, The Disneyland Resort has grown from a single
7 theme park with one hotel into a full-scale resort with two
8 world-class theme parks, 2,200 hotel rooms, and 40 restaurant
9 and retail locations; and

10 WHEREAS, The Disneyland Resort is California's number
11 one tourist destination; and

12 WHEREAS, The Disneyland Resort is the leading employer in
13 Orange County, directly employing 20,000 individuals and
14 supporting an additional 45,700 jobs; and

15 WHEREAS, The Disneyland Resort generates \$3.6 billion
16 annually to the Southern California economy; and

17 WHEREAS, The Disneyland Resort and charitable giving by
18 its cast members provides millions of dollars in cash, in-kind

1 services, and volunteer services to hundreds of non-profit groups,
2 touching the lives of thousands of California residents; and

3 WHEREAS, The success of Disneyland launched an industry
4 and sparked an empire of fun that now spans the globe, attracting
5 200 million visitors on three continents every year and growing;
6 and

7 WHEREAS, The creation of Disneyland was, perhaps, the
8 single greatest family entertainment achievement of the 20th
9 century, introducing an entirely new concept in outdoor
10 entertainment and establishing an icon of fun and magic known
11 around the world; now, therefore, be it

12 *Resolved*, By the Senate of the State of California, the
13 Assembly thereof concurring, that the Legislature of the State of
14 California congratulates Disneyland and the Walt Disney
15 Company on the 50th anniversary of Disneyland, “the happiest
16 place on earth,” and declares July 17, 2005, as Disneyland Day in
17 California; and be it further

18 *Resolved*, That the Secretary of the Senate transmit copies of
19 this resolution to the author for appropriate distribution.